

ALLISON MISSAL AKRIGHT

marketing professional & artist

Des Moines, IA

allison.akright@gmail.com
www.allisonakright.com

EDUCATION

**Bachelor of Fine Arts
with Honors, 2012**
University of Iowa

Photography major,
secondary emphasis in
painting and drawing
Sociology minor

SKILLS

Digital photography

Social media

Photoshop & Lightroom

Content creation

Highly organized

Strong time management

ABOUT ME

Passionate marketing professional and visual storyteller in Des Moines, working as a Marketing Director, Digital Photography Instructor, and small business owner.

WORK EXPERIENCE

Marketing Director, July 2022 - present

Advertising and Media Coordinator, October 2014 - July 2022
Fridley Theatres, Des Moines, IA

- Maintain and create content for Facebook, Instagram, and Twitter.
- Respond to guests' questions and reviews on Messenger, Instagram, Twitter, Yelp, and Google My Business.
- Manage and maintain the website and weekly newsletter.
- Design and produce printed materials and advertisements.

Digital Photography Instructor

Des Moines Art Center, Des Moines, IA / June 2015 - present

- Instruct digital photography and image editing courses to adults of all ages one day a week for 6-8 weeks at a time. This includes:
 - Camera and lens basics
 - Exposure fundamentals and shooting on manual mode
 - Uploading images and editing basics in Lightroom and Photoshop

Artist & Owner

Vernal Craft & Studio, Des Moines, IA / January 2021 - present

- Currently establishing an Etsy storefront to sell handmade embroidery goods, greeting cards, bookbinding supplies, and cat toys.
- Member of Craft Industry Alliance.
- Manage and track expenses.
- Event photography and headshots.

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EXHIBITION RECORD

2022:

- “Annual Juried Photography Show: Double Exposure,” February 2022, Polk County Heritage Gallery in Des Moines, IA

2021:

- “Greater Des Moines Exhibited XXVIII - Annual Juried Show,” December 2021, Polk County Heritage Gallery in Des Moines, IA

2019:

- “Greater Des Moines Exhibited XXVI,” November 2019, Polk County Heritage Gallery in Des Moines, IA
 - “Mom in Her Garden” won an Honorable Mention by juror Sarah Grant.
- “Captured in Des Moines: The First Juried Photo Exhibition,” January 21 – March 8, Polk County Heritage Gallery in Des Moines, IA
- Des Moines Art Center Faculty show, January 2019, Des Moines Art Center in Des Moines, IA

2018:

- “#MeToo: A Sexual Assault Awareness Campaign,” March 19 – April 8, Viaduct Gallery in the Des Moines Social Club, Des Moines, IA **
- Des Moines Art Center Faculty show, February 2018, Des Moines Art Center in Des Moines, IA

2017:

- Des Moines Art Center Faculty show, February 2017, Des Moines Art Center in Des Moines, IA

2016:

- Des Moines Art Center Faculty show, February 2016, Des Moines Art Center in Des Moines, IA

2012:

- “University of Iowa Honors,” May 1 – 6, Studio Arts Building Atrium and Ark Gallery, Iowa City, Iowa
- “Feminist Voices Show,” April 6, Public Space 1, Iowa City, Iowa
- “Night School: BFA exhibition,” and “Removed: Honors exhibition,” March 23 – April 18, RAYGUN, Iowa City, Iowa
- “Night School: BFA exhibition,” and “Removed: Honors exhibition,” March 5 – 22, Checkered Space #2 in Calvin Hall, University of Iowa, Iowa City, Iowa

2011:

- Monsoon United Asian Women of Iowa Art Show, April 2017, Public Space 1, Iowa City, Iowa
- Riverfest Art Show, April 12 – 17, Raygun, Iowa City, Iowa
- “Journaling through India,” February 22 - 27, Kendall Gallery at the Iowa Memorial Union, Iowa City, Iowa

** I brought this idea to the Iowa Coalition Against Sexual Assault (IowaCASA). I selected a jury of artists to judge submissions and helped IowaCASA put up the show, hold an opening reception, take media requests, and take down the show.